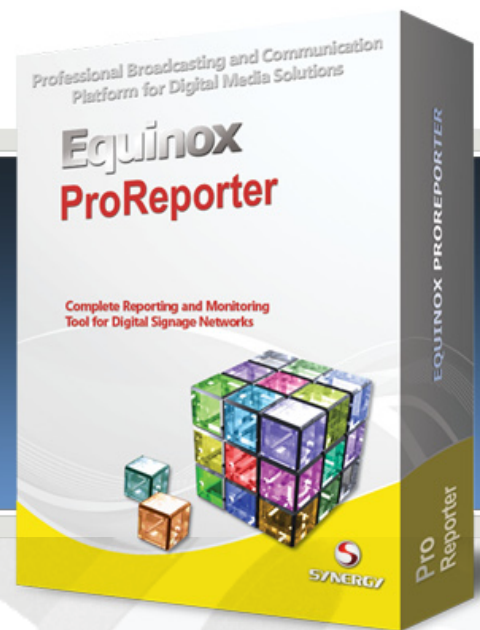
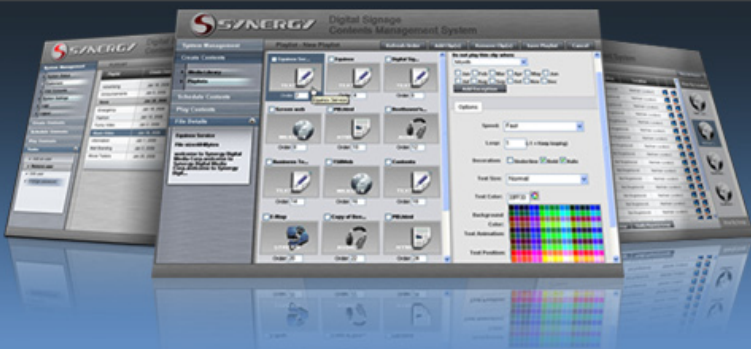




# Equinox™ ProReporter

Easily generate playback and system status reports for media players



# Equinox™

## ProReporter



Equinox **ProReporter** is a Window-based application that helps you to easily generate playback and system status reports for all out-of-home digital media players. It can help administrators to collect and record data, generate statements, and analyze the operation of media players.

Equinox **ProReporter** includes three parts - **Server side**, **Client side software**, and **Player**.

**Client side** – Allow user login to one system in server, and create and view reports belong to this system.

\* There must be an internet connection on client side computer so the client side software can login to remote server and download logs from server.

**Server side** – Store player list, files list, and playback log of each player in a database.

**Player** – Create log of playback and send one log file to the server every day.

### ■ Features

▶ ProReporter Software is a windows application which can be run on a Windows operating system.

\* The computer must have .Net framework 3.5 installed before running this software.

▶ ProReporter utilizes a local standalone database to store playback log data, and creates the playback report locally.

▶ User can choose which player and what time period of the report to update, thus reducing the amount of log files to be loaded from the remote server.

Filter By	
Player	
PlayerName	LocationName
Carstar Brantford	Inside Out Media01
Gladstone01	Inside Out Media01
Kearny Lake	Inside Out Media01
Millcove01	Inside Out Media01
test-player	Inside Out Media01
Truro	Inside Out Media01

Location

LocationName
Inside Out Media01

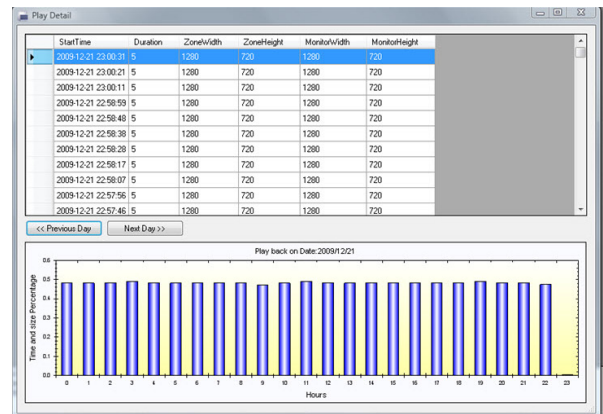
Time Range Selection	
Select Start Time	
December 18 2009,	16:53:26
Select End Time	
January 07 2010,	16:53:26
Yesterday	This Week
Last Week	This Month

▶ ProReporter can show the total duration, total times of playback of players and media files within a specified time period.

File	Default	Screen	Screen	PG
Total Duration:	10 Days,	12 Hours,	44 Minutes,	0 Seconds
Total Times:	27188 Times			

View Play Detail

▶ ProReporter can show a detailed list of all the start times, durations, zones and monitor sizes in pixels of every playback, and produce a percentage bar chart for each day.



▶ User can export player list, file list or report to an Excel file or print out to a printer.

▶ User can see the location map of a selected player according to the player's postal code.

▶ User can check the history of database updates.

▶ User can print the data tables.



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